RETHINK CREATIVITY:

How to Innovate, Inspire and Thrive at Work





Title: Rethink Creativity: How to Innovate, Inspire and Thrive at Work

Author: Monica H. Kang

Category: Business, Culture, Leadership, Nonfiction

Edition: 2nd Edition Print

ISBN: 978-1-955985-12-3 (Paperback) 978-1-955985-13-0 (Hardcover) ASIN B09GS1QMZ4 (Amazon E-Book) 978-1-955985-14-7 (E-Book)

ASIN B09GS1QMZ4 (Amazon Audiobook) **Publisher:** Publish Your Purpose Press

Format: Paperback & Hardcopy 196 pages, E-book 226 pages, Audiobook 4 hour 1 min

Publication Date: Sept 27, 2021 **Pages:** 196 pages (e-book 226 pages)

List Price: Hardcopy \$31.99, Paperback \$14.99, Audiobook \$13.08, E-book \$14.99 Available on Amazon, Barnes & Noble, Books a Million, Bookshop, and more.

Contact: monica@innovatorsbox.com // (213) 300-0201

The Creativity Business Book That You'll Want Get Unstuck at Work and Live Your 100%

"Kang takes us on a journey to rediscover an important aspect of each of us becoming the best version of ourselves - and that aspect is our creative side."

-Scott A. Vowels
Supplier Diversity, Apple

"Kang gives us new tips until we arrive at the same destination: the spark of creativity, freedom from fears, assumptions, and societal expectations, and the courage to be humanbeing and not human-doing be a better team player and a better leader."

-Dr. Khuloud Odeh
Former CIO of the Urban Institute

"Rethink Creativity is essential reading for anyone looking to reboot their creative engines."

-Daron K. Roberts, J.D.
Former NFL Coach,
Founding Director of the Center for
Sports Leadership & Innovation, The
University of Texas

About Rethink Creativity: How to Innovate, Inspire and Thrive at Work

Everyone is creative. But only a company that fosters an inclusive, safe environment and allows diverse voices to exist will be able to unlock the company's creative potential. So where do you start to rethink creativity? Two places: Invest in your team members as a leader and invest in yourself as an innovator. Monica H. Kang, the creativity workplace expert and Founder & CEO of InnovatorsBox®, shares that the commonalities are your mindset and intention. How determined are you to live your best creative life? How much do you really want to unlock your team's best talent potential? The possibilities are limitless if you choose to invest in it. To reflect on the immense changes in the world since the original publication of Rethink Creativity™, Kang shares more stories, strategies, and thought-provoking questions in this revised second edition that you could use to change your routine and how you lead your team.



About Monica H. Kang

Monica H. Kang is an award-winning educator and internationally recognized speaker who is transforming today's workforce through the power of creativity. As the Founder & CEO of InnovatorsBox®, she is driven by the belief that everyone is innately creative, and that creativity can be used to catalyze personal and professional change. Through her innovative workshops, consulting, products, and curriculum, Monica teaches creativity to Fortune 500 companies, higher education institutions, government entities, and nonprofits in a tangible, practical, and relatable way. Prior to InnovatorsBox®, Monica was a nuclear nonproliferation policy expert in international affairs. She holds an MA from SAIS Johns Hopkins University in Strategic Studies and International Economics and a BA from Boston University.

