

RETHINK CREATIVITY CULTURE CHECKLIST

As a leader, I will reflect on these questions and affirmations to deepen my curiosity and courage in building a happy, creative workplace.



BELIEVING

Without believing we can, we cannot manifest what we want to see.

- I believe I'm creative.
- I believe everyone is creative in different ways.
- I believe we can be happier and more creative.
- I believe we can show up as ourselves—and we should.
- I believe we can build a happy, creative workplace together.

SELF-AWARENESS

The more we learn about who we are, the more we can support others and ourselves.

- Why is creativity important to me?
- What is my superpower?
- What inspires me to be more creative? What discourages me?
- What does a happy creative workplace look like?



CURIOSITY AND UNDERSTANDING OF OTHERS

Empowering others begins with seeing people as they truly are - limitless. Appreciate their unique superpowers, learn what ignites them, and support them in the way they need (which may be different than you originally thought).

- What inspires your people to be more creative? What discourages them?
- What superpowers do your people have?
- What do your people want and need in order to be happier and more creative at work?
- How do you ensure that your people feel safe to show up to work as themselves?
- What are you able to provide to prevent decision fatigue and burnout at work?



COURAGEOUS COMMITMENTS

To change the way we work, we must commit to courage and know that change takes time.

- What will you commit to doing company-wide to invest in your people?
- How will your people know that you care about them as individuals?
- How will you communicate about these commitments and ask for support?
- How will you take feedback from your people to improve the workplace?
- How will you share updates on how your culture development is going?



You have the opportunity to lead by example and change your workplace dynamic - creating a safe space for your team to be creative, productive, and happy. I hope these reflection question prompts from my book *Rethink Creativity: How to Innovate, Inspire, and Thrive at Work* can help you reimagine possibilities in building a happy creative workplace for all.